

Press release

Carcoustics in the new online design

- New contents in modern design at www.carcoustics.com
- The new press section offers media representatives comprehensive information with corresponding image material
- Website now also accessible by people on the move via their smartphone or tablet

Leverkusen, 8 December 2015: Carcoustics is launching a new website. The automotive supplier, which develops and manufactures acoustically and thermally efficient components for the automotive and other industries, has modernized its website and provided new contents. "The purpose of the remodeling was to present the Carcoustics image in an appealing way to suit the target groups. This includes user-friendliness and optimum usability via mobile devices," says Dr. Peter Schwibinger, Carcoustics' CEO. A clear and well-structured website provides the basis for the presentation of the six manufacturing technologies and areas of Carcoustics' successful operation.

For media representatives, the new site offers comprehensive information and a separate media library. Journalists can access Carcoustics photographs and videos, learn about the latest innovations or upcoming events, or download the relevant publications. The website further offers a career portal as a helpful platform for potential applicants. The new website thus does not only represent a source of information accessible via all channels, but also an interactive marketing platform for the future.

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To download this press release and for further information, visit: http://www.carcoustics.de/presse/pressemitteilungen.html

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Carcoustics, with its headquarters in Leverkusen, is an innovative, medium-sized company on a course of international growth. The company develops and produces solution-oriented acoustic and thermally-effective components for the automotive industry. Carcoustics also offers the benefit of its expertise in a wide range of technologies to other industrial sectors. Customized solutions are at the heart of its product portfolio.

Our customers include all major manufacturers of cars, trucks, domestic appliances, agricultural machinery, and HVAC systems.

The annual turnover in 2014 was approx. 260 million Euros and is developing dynamically.